



THE
NEW CHESAPEAKE MEN
FOR PROGRESS EDUCATIONAL FOUNDATION, INC.

P. O. Box 1262
Chesapeake, Virginia 23327

February 2, 2026

Dear Friends, Corporate Executives, Community and Religious Organization Leaders

RE: 18th Annual Black Male Achievement and Scholarship Awards Breakfast

The New Chesapeake Men for Progress Education Foundation, Inc. is a 501 (C) (3) nonprofit charity, and philanthropic arm of the New Chesapeake Men for Progress, Inc. The Foundation is sponsoring its 18th Annual Black Male Achievement and Scholarship Awards Breakfast April 18, 2026. The event will be held at the Chesapeake Conference Center, 700 Conference Center Drive, Chesapeake, Virginia and will start at 9:00 A.M. The keynote speaker for this event is Mr. Anthony Walters, President and CEO of the YMCA of South Hampton Roads. **The Achievement and Scholarship Awards Breakfast Program is designed to recognize the academic achievements of seniors graduating from Chesapeake's seven public high schools.**

The top three African-American male students from the seven high schools will be awarded a **\$2,500.00** scholarship during the program. In August 2026, the Foundation will award the Dr. William E. Ward Family Scholarship, the NCMPEF Fine Arts Scholarship, the George McCadden Family Vocational Trades/Technology Scholarship, the Chesapeake Redevelopment and Housing Authority Scholarship, the NCMPEF/Chesapeake Education Association Teacher Scholarship, the InterCooler Vocational Trades/Technology Scholarship, the March Cromuel Community Engagement Scholarship, the NCMPEF Vocational Trades/Technology Scholarship, and the Norfleet Claude, Jr., Music and Band Scholarship. In addition, during the program, NCMPEF will award the Dr. Darnell Johnson Middle School Scholar Award to ten outstanding middle school students; one from each of Chesapeake's Middle Schools.

The Foundation will be awarding a minimum of **\$60,000.00** in scholarships this year. With your financial support, the Foundation has already provided over **\$250,000.00** in scholarships and school supplies. I am asking you to become a sponsor. Instructions for purchasing sponsorships, ads, and tickets are outlined in the attached Corporate Levels Form and Sponsorship Contract Form. Sponsorships and donations may also be purchased on the Foundation's website at: thencmpeduf.org. As a previous sponsor, I want to thank you for your continuous and loyal support of the Foundation's mission. If you have any questions or concerns, please contact Ret. Colonel William Bennett at 757-650-0199 or email willbenn2@aol.com or David K. Hamilton at 757-477-3933, or email dkhamilton42@gmail.com.

Sincerely,

Al Alexander

Al Alexander, chairman
Board of Directors





THE
NEW CHESAPEAKE MEN
FOR PROGRESS EDUCATIONAL FOUNDATION, INC.

18th Annual Black Male Achievement and Scholarship Awards Breakfast
Saturday, April 18, 2026

CORPORATE SPONSORSHIP LEVELS

SIGNATURE SPONSOR

\$15,000.00

- Prominently listed in all event print/electronic collateral as event Signature Sponsor
- Company announced at all the events as the Signature Sponsor
- Capacity to place company literature, showcase, signs, sponsor table, and promotional materials
- Company banner displayed prominently at event
- Three tables of ten, VIP seating
- Company logo on invitations
- Full page advertisement in event souvenir program
- Distribution of corporate give-a-ways
- Opportunity to present a scholarship in the name of your company

PLATINUM SPONSOR

\$10,000.00

- Acknowledgment as a Platinum Sponsor during event
- Sponsorship acknowledgment in all media materials and publicity
- Full page advertisement in event souvenir program
- Two table of 10, preferred seating
- Company logo on invitation
- Corporate banner displayed in prime location at the breakfast
- Distribution of corporate give-a-ways
- Opportunity to present a scholarship in the name of company

GOLD SPONSOR

\$5,000.00

- Acknowledgment as a Gold Sponsor during event
- Full page advertisement in souvenir program
- Table of ten, reserved seating
- Corporate banner displayed at breakfast
- Distribution of corporate give-a-ways

SILVER SPONSOR

\$3,000.00

- Acknowledgment as a Silver Sponsor during event
- Full page advertisement in souvenir program
- Table of 10, reserve seating
- Corporate banner displayed during the breakfast program
- Distribution of company give-a-ways

BRONZE SPONSOR

\$1,000.00

- Acknowledgment as a Bronze Sponsor during event
- Half page advertisement in souvenir program
- Table of five, reserve seating

YOUTH TABLE SPONSOR

\$400.00

- Table of 10, reserve seating for two adults/eight youth, and name listed in breakfast program

“Forging ahead and striving for excellence”



THE
NEW CHESAPEAKE MEN
FOR PROGRESS EDUCATIONAL FOUNDATION, INC.

**18th Annual
Black Male Achievement and Scholarship Awards Breakfast**



April 18, 2026 | 9 AM

Chesapeake Conference Center
700 Conference Center Drive | Chesapeake, Virginia

Keynote Speaker:
Anthony Walters, CEO, YMCA of South Hampton Roads

Sponsorships, Tickets, and Advertisements

Signature Sponsor	\$15,000	3 Tables of 10 VIP Seating, Full Page Ad
Platinum Sponsor	\$10,000	2 table of 10 Preferred Seating, Full Page Ad
Gold Sponsor	\$5,000	1 table of 10 Reserved Seating, Full Page Ad
Silver Sponsor	\$3,000	1 table of 10 Reserved Seating, Full Page Ad
Bronze Sponsor	\$1,000	1 table of 5 Reserved Seating, Half Page Ad
Youth Table Sponsor	\$400	1 table of 10 Reserved Seating (2 adults / 8 youth)
Individual Ticket	\$40	Quantity Requested:

Scan our QR code
to purchase tickets online
or make a donation



Submit this form along with your contribution to:

The New Chesapeake Men for Progress
Educational Foundation, Inc.
P. O. Box 1262 - Chesapeake, VA 23327-1262

**All proceeds to benefit
The NCMPEF Scholarship Fund**

See reverse side for advertising information ►



2026 ADVERTISING AGREEMENT



Company / Organization Name

Contact

Phone

Email

Address

City / State / Zip

Full Page Color Ad: 7.5”w x 10”h	Half Page Color Ad: 7.5”w x 4.75”h
\$150	\$100

Please email your print-ready advertisements to willbenn2@aol.com

*** Preferred file type: high-quality PDF to size, fonts outlined, and images embedded. ***

Deadline for submission of advertisements is 5:00 PM March 31, 2026.

Funds paid to The New Chesapeake Men for Progress Educational Foundation, Inc. are non-refundable and are due no later than March 31, 2026. Thank you for your support!

1. The New Chesapeake Men for Progress Educational Foundation, Inc. (NCMPEF) reserves the right to reject or cancel any ad at its sole discretion.
2. All artwork submitted to NCMPEF becomes the sole property of NCMPEF.
3. The NCMPEF cannot be held responsible for the quality of reproductions when specifications are not adhered to.
4. The NCMPEF reserves the right to alter and/or change advertisers layout that does not conform to specifications without notice to the advertiser.
5. It is the sole responsibility of the advertiser to proof their ad for correctness.
6. The advertiser warrants that the use of pictures, endorsement, trade mark, or trade name is duly authorized and holds the NCMPEF harmless from any such claims.
7. By signing the agreement, the advertiser acknowledges that they have read, understand, and agree to all terms.

Terms read and accepted

\$
Total Amount Enclosed or Paid Online

Date

Advertiser Signature

Printed Name

NCMPEF Representative

Printed Name

Date Received

Date Ad Received

Please retain a copy of this form for your records.

For more information, contact: Ret. Colonel William Bennett (willbenn2@aol.com) or Mr. David Hamilton (757-477-3933)