



THE
NEW CHESAPEAKE MEN FOR PROGRESS
EDUCATION FOUNDATION, INC.

P. O. Box 1262
Chesapeake, Virginia 23327

February 6, 2025

Dear Friends, Corporate Executives, Community and Religious Organization Leaders

RE: 17th Annual Black Male Achievement and Scholarship Awards Breakfast

The New Chesapeake Men for Progress Education Foundation, Inc. is a 501 (C) (3) nonprofit charity, and philanthropic arm of the New Chesapeake Men for Progress, Inc. The Foundation is sponsoring its 17th Annual Black Male Achievement and Scholarship Awards Breakfast April 26, 2025. The event will be held at the Chesapeake Conference Center, 700 Conference Center Drive, Chesapeake, Virginia and will start at 9:00 A.M.

The keynote speaker for this event is the Honorable Phillip D. Jones, mayor, Newport News, Virginia. He is the city's youngest elected mayor, and in this role, he is committed to improving education, investing in public safety, and modernizing city hall. Under his administration, Newport News was awarded the All-American City designation for the first time, highlighting the city's progress and dedication to community engagement and improvement. He received his Bachelor of Science Degree from the United States Naval Academy; Master of Business Administration (MBA) from Harvard Business School, and a Master of Public Policy (MPP) from Harvard Kennedy School.

The Achievement and Scholarship Awards Breakfast Program is designed to recognize the academic achievements of seniors graduating from Chesapeake's seven high schools.

The purpose of the Scholarship program is to accomplish the following: (a) recognize and encourage high academic achievement among African American males, (b) encourage the awardees and other students to continue their education, (c) provide scholarships to offset the cost of attending colleges and universities, and (d) provide a support group of professional to assist African American males to succeed in school and life.

Each of the top three students from the seven high schools will be awarded a \$1,000.00 scholarship during the program. In August 2025, the Foundation will also award the late (1) Dr. William E. Ward Family Scholarship; (2) NCMPEF Fine Arts Scholarship; (3) George McCadden Family Vocational Trades and Technology Scholarship; (4) Chesapeake Redevelopment and Housing Authority Scholarship to graduates living in public housing or whose parents are using Housing Choice Vouchers; (5) NCMPEF/Chesapeake Education Association Teacher Scholarship; (6) InterCooler Vocational Trades and Technology Scholarship; (7) March Cromuel Community Engagement Scholarship; and the (8) NCMPEF Vocational Trade and Technology Scholarship. We are thrilled to add this year's (9) Norfleet Claude, Jr., Music and Band Scholarship.

The Foundation will be awarding minimally \$30,000.00 in scholarships this year. With your loyal financial

support, the Foundation has already provided **\$229,000.00** in Scholarships, and a total of **\$243,000.00** when factoring in its support of mentoring and school supplies to four Title I schools in Chesapeake.

Also, during the program, the Foundation will be awarding the late Dr. Darnell Johnson Middle School Scholar Award to ten (10) outstanding middle school students; one from each of Chesapeake's Middle Schools. They serve as models of excellence in social behavior and academic achievement, and this program supports them as they strive to achieve excellence and create a culture of excellence throughout the school system.

Again this year, we are seeking your support as we continue to honor and help these worthy students finance their education and pursue worthy and productive lives. The scholarship program offers you and your organization a unique opportunity to make a difference in the lives of these young men and at the same time market your company and its products at the event, on the Foundation's website, press releases, and other social media platforms.

In specific terms, I am asking you to become a Signature, Platinum, Gold, Silver or Bronze sponsor. Instructions and details for purchasing sponsorships, ads, and tickets are outlined in the attached Corporate Levels Form and Sponsorship Contract Form. Sponsorships and donations may also be purchased on the Foundation's website at: ***thencmpeduf.org***. We are counting on your support to help us help our youth pursue their career goals.

As a previous sponsor, contributor, ad purchaser or ticket buyer, I want to thank you on behalf of the Board of Directors and members for your continuous and loyal support of the Foundation's mission. We look forward to our continuous partnership with you as well as your participation in the Foundation's programs and initiatives.

In a few weeks, expect to receive a phone call from members of the planning committee regarding sponsorships, ads, and ticket purchases. If you have any questions or concerns, please call 757-650-0174 or email gfreed01@cox.net. or David K. Hamilton at 757-477-3933, or email dkhamilton42@gmail.com.

Sincerely,

Al Alexander

Al Alexander, chairman
Board of Directors

Enclosures:

Sponsorship Level Form
Sponsorship Contract Form

