



**THE
NEW CHESAPEAKE MEN FOR PROGRESS
EDUCATION FOUNDATION, INC.**

**P. O. Box 1262
Chesapeake, Virginia 23327**

January 20, 2024

Dear Friends, Corporate Executive, Community Organization Leaders

RE: 16th Annual Black Male Achievement and Scholarship Awards Breakfast

The New Chesapeake Men for Progress Education Foundation, Inc., a 501 (C) (3) nonprofit charity, and philanthropic arm of the New Chesapeake Men for Progress, Inc., is sponsoring its 16th Annual Black Male Achievement and Scholarship Awards Breakfast April 27, 2024. The event will be held at the Chesapeake Conference Center, 700 Conference Center Drive, Chesapeake, Virginia and will start at 9:00 A.M.

The keynote speaker for this event is Kelvin Wright, retired Chief of Police for the City of Chesapeake. Wright, a Portsmouth native, joined the Chesapeake Police Department in 1982, and quickly rose through the ranks, and was appointed Police Chief in 2008. He was the City's first Black Police Chief and served the city in that capacity for 14 years. Under his leadership the Chesapeake Police Department was on the leading edge of testing and deploying body worn cameras. The Department was the first in the Commonwealth and a national leader, and these devices have become an industry standard in policing. He served as commander of two different police districts, developed the department's current districting and manpower plan, and later oversaw the professional Standards Bureau. Kelvin is the recipients of many award and recognitions for his calm demeanor, leadership, training of other officers, and his steadfastness in championing crime reduction in our City. His life experiences, integrity, wisdom, and message will be motivational and inspiring to both our students and adults.

The Achievement and Scholarship Awards Breakfast Program is designed to recognize the academic achievements of seniors graduating from Chesapeake's seven high schools.

The specific purposes of the Scholarship program is to accomplish the following: (a) recognize and encourage high academic achievement among African American males, (b) encourage the awardees and other students to continue their education, (c) provide scholarships to offset the cost of attending colleges and universities, and (d) provide a support group of professional to assist African American males to succeed in school and life.

During the program, each of the top three students from each of the seven high schools will be awarded a \$1,000.00 scholarship during the program. In August 2024, at the Foundation's Sponsors, Members, and Scholarship Reception, The Scholarship Committee will also award the late Dr. William E. Ward Family \$1,000.00 Scholarship to a student attending a Historical Black College or University (HBCU); a \$1,000.00 Fine Arts Scholarship; a \$1,000.00 George McCadden Family Vocational and Technology Scholarship; a \$1,000.00 Chesapeake Redevelopment and Housing Development Scholarship to graduates living in public housing or whose parents are using Housing Choice Vouchers; Ian I. Thomas InterCooler Vocational Trades and Technology Scholarship (41,00.00); and the \$1,000.00 NCMPEF/Chesapeake Education Association

Teacher Scholarship. This year, the Foundation will be awarding \$26,000.00 in scholarships because of your continuous and loyal support.

During the program, we will be awarding the late Dr. Darnell Johnson Middle School Scholar Award to ten (10) outstanding middle school students, one from each of Chesapeake's Middle Schools. They serve as models of excellence in social behavior and academic achievement that we strive to achieve throughout the school system. Research data from National Center for Education Statistics, American Council on Education, and the Schott Foundation 50 State Report on Public Education, shows that there has been a decline of 14.3% in Black Male enrollment in 4-year universities, and 21.5% in 2-year colleges. Among the five reasons given for this decline, Black families loss of income and jobs resulting from COVID-19, and significant increases in tuition at colleges and universities were major factors. It is important that we support these students financially and help ensure that they have the resources to continue their education.

Again this year, we are seeking your support as we continue to honor and help these worthy students finance their education. The scholarship program offers you and your organization a unique opportunity to make a difference in the lives of these young men and at the same time market your company and its products on the Foundation's website, press releases, and other social media platforms.

More specifically, I am asking you to become a Signature, Platinum, Gold, Silver or Bronze sponsor. Instructions and details for purchasing sponsorships, ads, and tickets are outlined in the attached Corporate Levels Form and Sponsorship Contract Form. Sponsorships and donations may also be purchased on the Foundation's website at: thencmpeduf.org. We are counting on your support to help us help our youth pursue their career goals and become productive citizens.

As a previous sponsor, contributor, ad purchaser or ticket buyer, I want to thank you on behalf of the Board of Directors and members for your continuous and loyal support of the Foundation's mission. We look forward to our continuous partnership with you as well as your participation in the Foundation's programs and initiatives.

In a few weeks, expect to receive a phone call from members of the planning committee regarding sponsor, ads, and ticket purchases. If you have any questions or concerns, please call 757-650-0174 or email gfreed01@cox.net. or David K. Hamilton 757-477-3933 or email dkhamilton42@verizon.net.

Sincerely,

Al Alexander

Al Alexander, chairman
Board of Directors

Enclosures:

Sponsorship Level Form
Sponsorship Contract Form

